

The logo consists of a stylized white 'E' shape formed by three horizontal bars of varying lengths, with the top bar being the longest and the bottom bar being the shortest. The bars are connected at the right side.

**ENTREPRENEURS'
FORUM**

ENTREPRENEURSFORUM.NET

WHAT WE DO

Founded in 2002, the Entrepreneurs' Forum provides a vibrant environment where entrepreneurs feel empowered to **create and grow their businesses, innovate, take risks, move forward** and **fulfil their ambitions**.

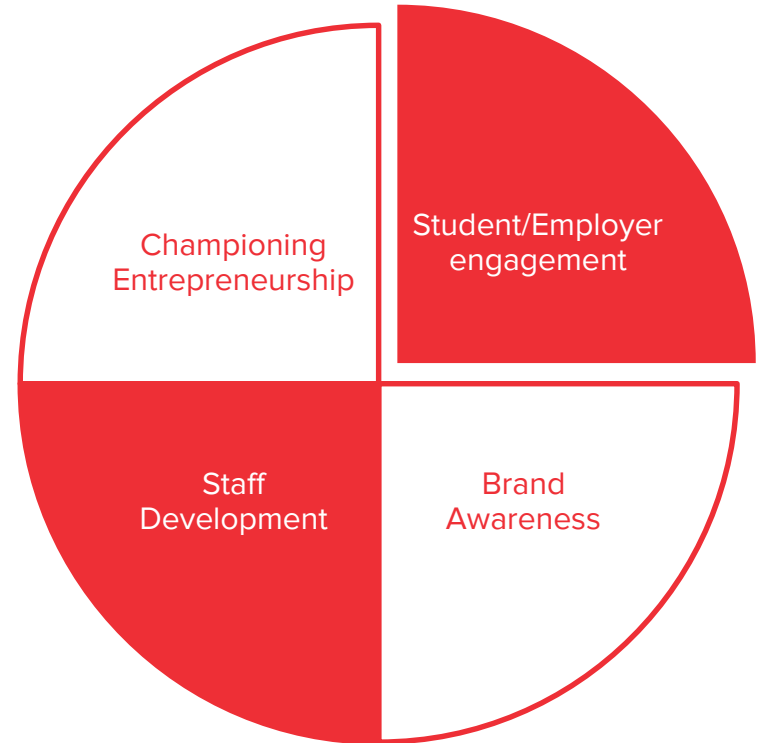
HOW WE DO IT

We **inspire** and **support** entrepreneurs through innovative programmes and events that are focused, enjoyable and of the highest quality while **recognising** their achievements and views through our media work.



VALUE PROPOSITION

Our events and tailored programme of activity builds partners' presence in their sector within the North East entrepreneurial community through increased engagement, brand building and development of staff capability.



A FRESH VIRTUAL AND PHYSICAL PORTFOLIO

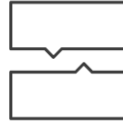
A 12 month period of innovation at the Forum had resulted in an extended event range under the 12 categories below comprising 24 different individual events. The result is a mixed portfolio designed to increase engagement for members and partners.



Member Events



Exchange Events/Webinars



Mentoring



Socials



Dinners



Awards



Scale-up Leader's Academy



State of the Nation
Events



Conferences



Round Tables/Panels



'Voice'



Site Visits

PARTNERSHIP IMPACT

As a collaboration partner you are able to make connections, raise your profile and develop staff via our portfolio, but also co-design specific activity to meet your project aims. The impact of collaboration partnerships is summarised below via statistics that underscore the opportunity in each area.

1,800+

Connections to make
each year

280

Entrepreneurs in a
community ready to
engage

800

Entrepreneur
engagement
opportunities

70hrs+

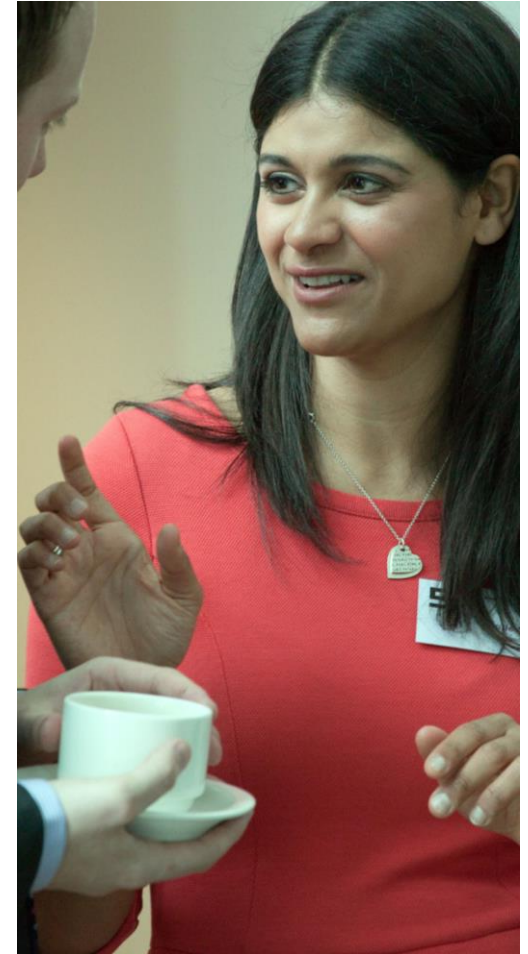
Learning opportunities for
your team

43

Events available to
partners

17

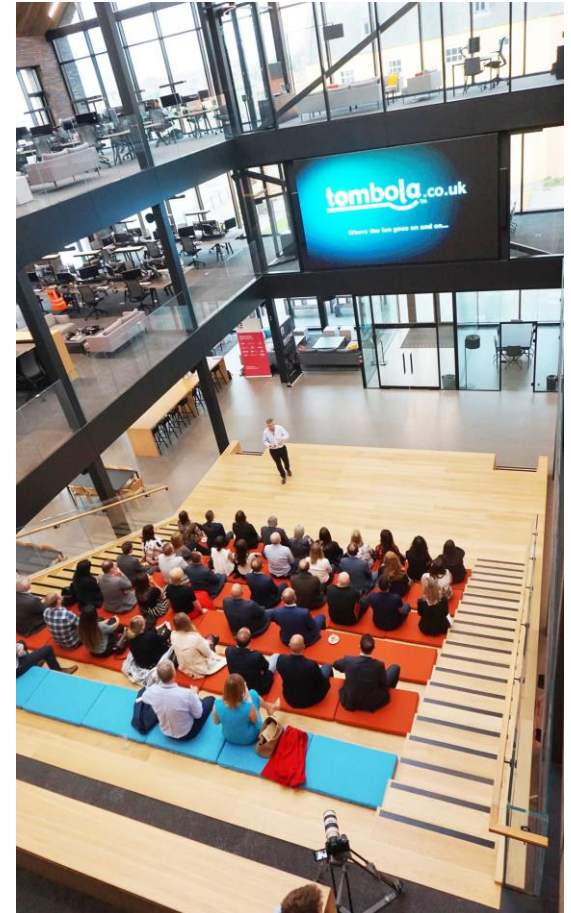
Events to meet
entrepreneurs in person



EMPLOYER ENGAGEMENT

Achieving the entrepreneurs and key employer connections for university staff and students is a key requirements and will be realised through a combination of the activity below:

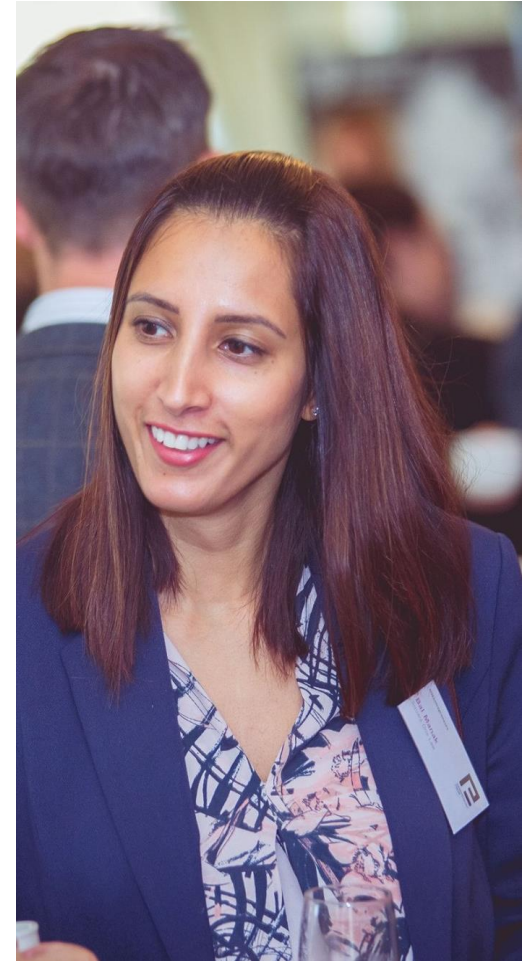
- Contact with hundreds of entrepreneurs via the physical/virtual event mix
- Attend over 40 physical and virtual events each year
- Attendance at the Chairman's dinner
- Places for students at Forum member events with 40+ delegates
- Mentor matching to introduce students with ideas to the Forum mentoring pool
- Signpost members to the university in the event of enquiries
- Introduce entrepreneur speakers to university events as required



EMPLOYER ENGAGEMENT

Engagement opportunities during September to December 2020 are:

- Meet the Entrepreneur: Raman Sehgal (Ramarketing)
15th September, 2pm – 3pm
- Exchange Event: Steering Your Team Through Change with Ben Hunt-Davis
24th September, 11am – 1pm
- Panel Discussion: Management Buy-Outs
29th September, 2pm – 3pm
- Webinar: Is It Time to Review Your Brand? with Kieron Goldsborough (Narrative)
6th October, 11am – 12pm
- Member Event: Keith Miller (Miller UK)
15th October, 1.30pm – 3.30pm
- Panel discussion: Future of property (Haylofts)
4 November, 1.30pm – 3.30pm
- Panel discussion: Future of entrepreneurship (Chaired by Sara Davies)
17 November , 1.30pm – 3.30pm
- Exchange Event: Disruptive Innovation with Mark Shayler
19th November, 9am – 12pm



BRAND AWARENESS OPPORTUNITIES

Upcoming opportunities to extend your brand reach include:

- Your branding featured on physical collateral such as pop ups, displayed at all in-person Forum events and conference boards
- Your branding featured on all Forum e-newsletters
- Sharing of partner key news via the Forum's e-newsletters
- One article in our 2021 member magazine
- Maximising social media engagement via Forum's 20,000+ combined social reach
- Using partner premises as an event destination to build the profile with the target market



STAFF DEVELOPMENT OPPORTUNITIES

Upcoming learning events for your team include:

- Exchange Event: Steering Your Team Through Change with Ben Hunt-Davis
24th September, 11am – 1pm
- Webinar: Is It Time to Review Your Brand? with Kieron Goldsborough (Narrative)
6th October, 11am – 12pm
- Exchange Event: Disruptive Innovation with Mark Shayler
19th November, 9am – 12pm
- Webinar: Objective Setting for Remote Teams with Gavin Lowther (Visualsoft)
1st December, 2pm – 3pm





ENTREPRENEURSFORUM.NET