

THE PROGRAMME

Six scale-up coaching sessions
(for you):

1. INTRODUCTION/HIGH-GROWTH MINDSET

15th January 2024, 9am-2.30pm

This session includes lunch.

2. PEOPLE

12th February 2024, 9am-1pm

3. STRATEGY

18th March 2024, 9am-1pm

4. EXECUTION

22nd April 2024, 9am-1pm

5. CASH

13th May 2024, 9am-1pm

6. ONE PAGE STRATEGIC PLAN

17th June 2024, 9am-1pm

Coached sessions take place in venues
across Gateshead and Durham.

Three inspirational workshops
(for you and your senior team):

1. CULTURE AND VALUES

24th January 2024, 9.30am-12.30pm

2. WORLD-CLASS TEAMS

28th February 2024, 9.30am-12.30pm

3. SALES MASTERCLASS

1st May 2024, 9.30am-12.30pm

All workshops are held at:

Durham County Cricket Club
Seat Unique Riverside
Chester-le-Street
County Durham
DH3 3QR

Please note: all dates and venues are
subject to change.