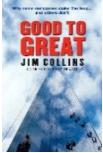
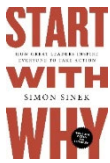
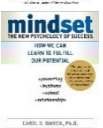

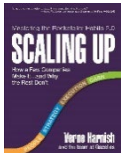
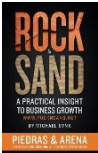
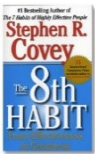
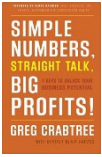
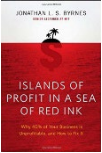

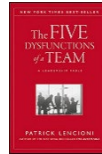

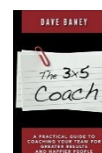

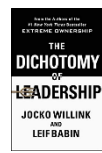


Recommended Reading

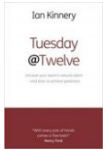
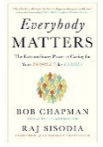

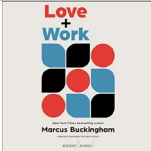


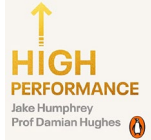
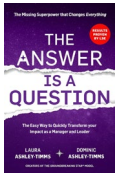
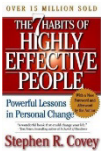
We recommend beginning with the top four books, if you haven't already read them

	Title	Author	Read?
	Good to Great	Jim Collins	
	Start with Why	Simon Sinek	
	Mindset	Carol Dweck	
	The Diary of a CEO	Steven Bartlett	
	Scaling Up	Verne Harnish	
	Rock and Sand	Michael Synk	
	The 8 th Habit	Stephen Covey	

RECOMMENDED READING
Scale-up Leaders' Academy 2025

	Simple Numbers	Greg Crabtree	
	Islands of Profit in a Sea of Red Ink	Jonathan L S Byrnes	
	Your Oxygen Mask First	Kevin Lawrence	
	Five Dysfunctions of a Team	Pat Lencioni	
	The Great Game of Business	Jack Stack	
	The 3x5 Coach	Dave Baney	
	Extreme Ownership	Jocko Willink and Leif Babin	
	The Dichotomy of Leadership	Jocko Willink and Leif Babin	

RECOMMENDED READING
Scale-up Leaders' Academy 2025

	Tuesday at Twelve	Ian Kinnery	
	Everybody Matters	Bob Chapman	
	The Infinite Game	Simon Sinek	
	Love and Work	Marcus Buckingham	
	The Enabling Manager	Myles Downey	
	Excellence now; Extreme Humanism	Tom Peters	
	High Performance	Jake Humphrey & Prof Damian Hughes	
	The Answer is a Question	Laura a & Dominic Ashley-Timms	
	The 7 Habits of Highly Effective People	Stephen Covey	