Recommended Reading

We recommend beginning with the top four books, if you haven't already read them

	Title	Author	Read?
GOOD TO GREAT	Good to Great	Jim Collins	
START AND AND LANGE DATE SIMON SINE K	Start with Why	Simon Sinek	
The second of th	Mindset	Carol Dweck	
THE DIARY OF A GEO THE SLAWS OF BUSINESS & LIFE	The Diary of a CEO	Steven Bartlett	
SCALING UP	Scaling Up	Verne Harnish	
ROCK SAND A PACTICAL MOSIN' TO BURNESS SORT TO MINISTERIES PREMISSION ARENA PREMISSION ARENA	Rock and Sand	Michael Synk	
Stephen R. Covey 8th HABIT	The 8 th Habit	Stephen Covey	

RECOMMENDED READING

Scale-up Leaders' Academy 2025

SIMPLE NUMBERS, STRAIGHT TALK, BIG PROFITS! GREG CRABTREE	Simple Numbers	Greg Crabtree	
ISLANDS OF PROFIT IN A SEA OF RED INK.	Islands of Profit in a Sea of Red Ink	Jonathan L S Byrnes	
YOUR OXYGEN MASK FIRST EVALUATION OF THE STREET OF THE ST	Your Oxygen Mask First	Kevin Lawrence	
The FIVE DISSINCTIONS # TEAM PATHER LINEGON	Five Dysfunctions of a Team	Pat Lencioni	
GREAT GAME • BUSINESS • CONTROL OF THE PROPERTY OF THE PROPERT	The Great Game of Business	Jack Stack	
The 3×5 Coach Antique and to the coach and the coach	The 3x5 Coach	Dave Baney	
EXTREME OWNERSHIP MICHAEL LE.A.D. AND WINN ADDRESS AND WI	Extreme Ownership	Jocko Willink and Leif Babin	
THE DICHOTOMY SOFT OF THE DICHOTOMY SOFT OF THE DICHOTOMY OF THE DICHOTOMY OF THE DICHOTOMY OF THE DICHOTOMY LEIF BABIN	The Dichotomy of Leadership	Jocko Willink and Leif Babin	

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Everybody MATTERS The language The offsight The state of the offsight	Everybody Matters	Bob Chapman	
IMPRIVE CAME THE THE THE THE THE THE THE THE THE TH	The Infinite Game	Simon Sinek	
Work Work Marcia Buckinghen Marcia Buckinghen	Love and Work	Marcus Buckingham	
ENABLING MANAGER	The Enabling Manager	Myles Downey	
Excellence Now: Extreme Humanism	Excellence now; Extreme Humanism	Tom Peters	
HIGH PERFORMANCE Jake Humphrey Prof Damian Hughes	High Performance	Jake Humphrey & Prof Damian Hughes	
THE ANSWER IS A QUESTION. THE STATE OF THE	The Answer is a Question	Laura a & Dominic Ashley-Timms	
OVER 15 MILLION SOLD THE HABITS OF HIGHLY EFFECTIVE PEOPLE Powerful Lessors in Personal Changes The Control Changes The Control Changes The Covery Stephen R. Covey	The 7 Habits of Highly Effective People	Stephen Covey	