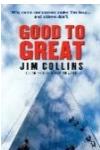
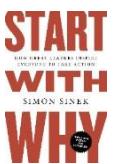
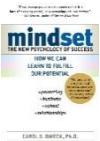
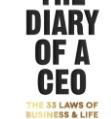
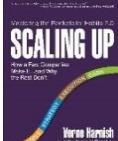
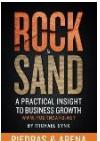
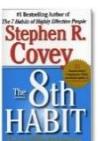


## RECOMMENDED READING

Scale-up Leaders' Academy 2026

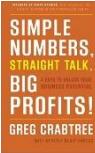
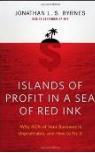
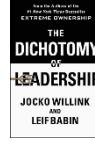
# Recommended Reading

We recommend beginning with the top four books, if you haven't already read them

	Title	Author	Read?
	Good to Great	Jim Collins	
	Start with Why	Simon Sinek	
	Mindset	Carol Dweck	
	The Diary of a CEO	Steven Bartlett	
	Scaling Up	Verne Harnish	
	Rock and Sand	Michael Synk	
	The 8 <sup>th</sup> Habit	Stephen Covey	

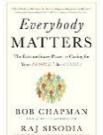
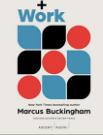
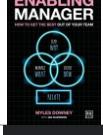
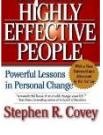
## RECOMMENDED READING

Scale-up Leaders' Academy 2026

	Simple Numbers	Greg Crabtree	
	Islands of Profit in a Sea of Red Ink	Jonathan L S Byrnes	
	Your Oxygen Mask First	Kevin Lawrence	
	Five Dysfunctions of a Team	Pat Lencioni	
	The Great Game of Business	Jack Stack	
	The 3x5 Coach	Dave Baney	
	Extreme Ownership	Jocko Willink and Leif Babin	
	The Dichotomy of Leadership	Jocko Willink and Leif Babin	

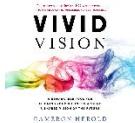
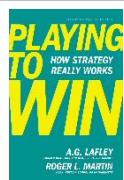
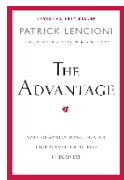
## RECOMMENDED READING

Scale-up Leaders' Academy 2026

	<p>Tuesday at Twelve</p>	<p>Ian Kinnery</p>	
	<p>Everybody Matters</p>	<p>Bob Chapman</p>	
	<p>The Infinite Game</p>	<p>Simon Sinek</p>	
	<p>Love and Work</p>	<p>Marcus Buckingham</p>	
	<p>The Enabling Manager</p>	<p>Myles Downey</p>	
	<p>Excellence now; Extreme Humanism</p>	<p>Tom Peters</p>	
	<p>High Performance</p>	<p>Jake Humphrey &amp; Prof Damian Hughes</p>	
	<p>The Answer is a Question</p>	<p>Laura a &amp; Dominic Ashley-Timms</p>	
	<p>The 7 Habits of Highly Effective People</p>	<p>Stephen Covey</p>	

## RECOMMENDED READING

Scale-up Leaders' Academy 2026

	Scaling People: tactics for Management and Company Building	Claire Hughes Johnson	
	Scale up faster	Pete Martin	
	Vivid Vision	Cameron Herold	
	Playing to Win	Lafley & Martin	
	The Advantage	Pat Lencioni	